

Mobexpert Group Srl in Retailing (Romania)

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Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: MD39286BB50EN

Abstracts

Mobexpert Group Srl aims to consolidate its position in furniture and homewares stores in Romania with the goal of at least maintaining its sales. The company has been forced to postpone its expansion plans due to the adverse economic situation in Romania and the lack of available credit lines for investors. During 2011, the company diminished its capital by RON10 million, from RON215 million to RON115 million. This rather drastic step was taken as part of the recalibration of Mobexpert's...

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