

# MK Trend Co Ltd in Apparel (South Korea)

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## Abstracts

Based on its successful performance in the domestic market, MK Trend is planning to launch its brands in overseas markets for further growth. Indeed, since 2001 the company has been offering its Buckaroo jeans brand to US based apparel retailer Buckle and the company will look towards neighbouring countries like China and Hong Kong in the near future.

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