

Mixed Retailers in Spain

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Abstracts

Spain recorded real GDP growth of 2.6% in 2016 and even if the unemployment rate in the country remains high and despite political instability have a negative effect on consumer confidence, the gloomy days of the economic crisis seem to be over, for now. As a result of this more optimistic scenario, Spanish consumers have started increasing their consumption expenditure, boosting growth in mixed retailers.

Euromonitor International's Mixed Retailers in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores , Mass Merchandisers, Variety Stores, Warehouse Clubs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mixed Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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El Corte Inglés SA in Retailing (spain)

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Private Label

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Improved Economy Boosts Retail Sales

Demand for Private Label Shows Signs of Weakening

the Increasing Gap Between the Poor and the Affluent Polarises Consumption

Grocery Retailers Remains the Leading Retailing Channel

the Multi-channel Approach Is Set To Be the Key To Taking Advantage of Growth in Internet Retailing

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Multi-channel Retailing Strategies and In-store Technology To Gain Importance

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Definitions

Other Terminology:

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