

Mixed Retailers in the United Arab Emirates

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Abstracts

In 2016, consumer expenditure was dampened by a pessimistic economic outlook, as oil prices remained low through most of the year. Less-dynamic consumer expenditure impacted growth of department stores and variety stores, as current value growth in 2016 was much lower than the 10% rise posted in 2015.

Euromonitor International's Mixed Retailers in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores , Mass Merchandisers, Variety Stores, Warehouse Clubs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mixed Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Increased Consumer Confidence in Internet Retailing Fosters Investment in the
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Shopping Centre Operators Redefine Strategies To Foster Footfall

Shopping Festivals and Promotions Encourage Consumers To Engage in Shopping

Outlet Shopping Centres Have An Increased Presence in the Country

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Continued Low Oil Prices and Its Effect on Currency Drive Consumer Expenditure

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