

Mixed Retailers in the Philippines

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Abstracts

Mixed retailers continued to perform well in 2016, as players were able to sustain strong consumer demand through improved selections of merchandise and better design of space. Players brought in more imported brands, carried more high-quality local items, offered more creative product assortments, and at the same time enhanced their store layouts and interiors. These factors led to a larger basket size.

Euromonitor International's Mixed Retailers in Philippines report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores , Mass Merchandisers, Variety Stores, Warehouse Clubs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mixed Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Higher Disposable Incomes Drive Strong Growth in Retailing

Consumer Demand for Convenience and Accessibility Leads To Growth for Smaller Store Formats and Online Services

Grocery Retailers Continues To Account for the Majority of Sales in Retailing, Due To Its Expansive Footprint and the Nature of the Products Sold

Foreign Players Retain Significant Interest in the Domestic Market, While Local Players Maintain Their Positions

Aggressive Expansion of Retailers and Sustained Demand From Consumers Support the Strong Prospects for Retailing

Key Trends and Developments

Economic Growth Trends Exceed Expectations and Pave the Way for Growth in Retailing

International Players Continue To Enter the Domestic Market Due To Favourable Demographics

Players in Convenience Stores Pursue Aggressive Expansion Plans Due To Low Saturation

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