

# Mixed Retailers in Lithuania

<https://marketpublishers.com/r/M51DC99BACCEN.html>

Date: April 2022

Pages: 38

Price: US\$ 990.00 (Single User License)

ID: M51DC99BACCEN

## Abstracts

Variety stores remained the only channel within mixed retailers in 2021. This channel includes a wide range of consumer goods, from clothing to electronics and food products. During 2020 and the start of 2021, variety stores were mandated to close during the lockdown, as a result of which they incurred significant losses in value sales. However, this channel registered robust retail value sales growth in 2021 but was unable to recover to pre-pandemic levels within the year.

Euromonitor International's Mixed Retailers in Lithuania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Department Stores, Mass Merchandisers, Variety Stores, Warehouse Clubs.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Mixed Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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