

Mixed Retailers in Latvia

<https://marketpublishers.com/r/MA434FF2F49EN.html>

Date: April 2022

Pages: 36

Price: US\$ 990.00 (Single User License)

ID: MA434FF2F49EN

Abstracts

Mixed retailers have seen a return to positive growth in 2021, following the decline in 2020 caused by the pandemic. However, this has not been enough to restore value sales to pre-pandemic levels, and broadly speaking the whole category has been in decline in both constant and current value terms over the review period; anticipated sales in 2021 align with this, despite the positive growth driven by returning consumers. The channel is under rising competition from modern grocery retailers and e...

Euromonitor International's Mixed Retailers in Latvia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Mass Merchandisers, Variety Stores, Warehouse Clubs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mixed Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

MIXED RETAILERS IN LATVIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Misleading value growth in 2021

Price sensitivity shaping consumption habits

Mixed retailers struggle with developing digital offer

PROSPECTS AND OPPORTUNITIES

Recovery will be slow, but scope for recapturing customers

E-commerce strategies

Key social events set to return, offering opportunity for department stores

CHANNEL DATA

Table 1 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 2 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 Sales in Mixed Retailers by Channel: Value 2016-2021

Table 4 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 5 Mixed Retailers Outlets by Channel: Units 2016-2021

Table 6 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 7 Mixed Retailers GBO Company Shares: % Value 2017-2021

Table 8 Mixed Retailers GBN Brand Shares: % Value 2018-2021

Table 9 Mixed Retailers LBN Brand Shares: Outlets 2018-2021

Table 10 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021

Table 11 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 12 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 13 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 14 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 15 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 16 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

RETAILING IN LATVIA

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

E-commerce sees lift off on the back of the pandemic

Lidl set to upend retailing in Latvia

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Ligo and Jani – midsummer days

Christmas and the New Year

Back to school

Payments

Delivery and collections

Emerging business models

MARKET DATA

Table 17 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 18 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 19 Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 20 Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021

Table 21 Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 22 Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 23 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 24 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 25 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 26 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 27 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 28 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 29 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 30 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 31 Retailing GBO Company Shares: % Value 2017-2021

Table 32 Retailing GBN Brand Shares: % Value 2018-2021

Table 33 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 34 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 35 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 36 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 37 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 38 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 39 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 40 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 41 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 42 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 43 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth

2021-2026

Table 44 Forecast Sales in Store-Based Retailing by Channel: Value 2021-2026

Table 45 Forecast Sales in Store-Based Retailing by Channel: % Value Growth
2021-2026

Table 46 Forecast Store-Based Retailing Outlets by Channel: Units 2021-2026

Table 47 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 48 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 49 Forecast Sales in Non-Store Retailing by Channel: % Value Growth
2021-2026

Table 50 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space
2021-2026

Table 51 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space:
% Growth 2021-2026

Table 52 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 53 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth
2021-2026

Table 54 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 55 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth
2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Mixed Retailers in Latvia

Product link: <https://marketpublishers.com/r/MA434FF2F49EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA434FF2F49EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970