

Mixed Retailers in Guatemala

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Abstracts

Department stores struggled and retail value sales plummeted in 2020, thanks to department stores being closed for much of the year due to COVID-19 restrictions. Later in the year, department stores started reopening but consumers shopped less often than before. However, during 2021 there were no closures and generally consumers were more relaxed and started returning to shopping at department stores. Consequently, department stores registered very healthy retail value sales growth during 2021 b...

Euromonitor International's Mixed Retailers in Guatemala report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Mass Merchandisers, Variety Stores, Warehouse Clubs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Mixed Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 DEVELOPMENTS

Department store sales rebound in 2021 due to consumers shopping again, while Almacenes Siman starts tempting consumers back

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Dollarcity continues to see sales growth in 2021, attracting consumers across socioeconomic groups

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