

Mitsubishi Syokuhin Co Ltd in Packaged Food (Japan)

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Abstracts

Mitsubishi Shokuhin, the leading wholesaler of packaged food in Japan, aims to provide the best solutions for its clients by creating a value chain of packaged food rather than using only pre-existing networks. Its corporate ethos is that to contribute to achieving an affluent food culture which fits all kinds of lifestyles, companies must maintain and optimise the supply chain of food. The company plans to continue enforcing its presence in its existing business but is also focusing on...

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Contents

Strategic Direction

Key Facts

Summary 1 Mitsubishi Shokuhin Co Ltd: Key Facts

Summary 2 Mitsubishi Shokuhin Co Ltd: Operational Indicators

Competitive Positioning

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