

Mitra Adi Perkasa Tbk PT in Luxury Goods (Indonesia)

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Abstracts

Already heavily associated as the licensee of a wide number of global chained specialist retailers, Mitra Adi Perkasa Tbk PT (MAP) is expected to regularly add more retail brands to its portfolio over the forecast period. In 2012 alone, the company announced capital expenditure of Rp600 billion with a target to open 350 more stores. These openings will include the introduction of five retail and consumer foodservice brands. More emphasis is expected to be placed on the premium fashion and...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

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