

Mitra Adi Perkasa Tbk PT in Consumer Foodservice (Indonesia)

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Abstracts

After selling some of the shares in the companies behind its Burger King and Domino's Pizza chains to Everstone Capital Asia, Mitra Adi Perkasa is expected to expand further by adding more outlets through its newly acquired capital. Starbucks is set remain the highest contributor to the company's overall consumer foodservice sales and the ownership of this brand is thus unlikely to be divested for the foreseeable future. It is also unlikely that the company will add more consumer foodservice bra...

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