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Mitashi Edutainment Pvt Ltd in Toys and Games (India)

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Abstracts

Mitashi Edutainment Pvt Ltd is aggressively expanding in video games through its presence in hand-held video game consoles with its brand, Game In. The company will also capitalise on its leading position in scientific/educational toys. Besides this, the company also has a presence in consumer electronics through products such as multimedia speakers and DVD players, on which it will profit through its brand name and expand its video games business.

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