

MirTechnoPolimer MChJ QK in Home Care (Uzbekistan)

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Abstracts

MirTechnoPolimer's main strategy is to offer high-quality home care products. The company has a good position in surface care, where it is focusing on innovation and product development as its main goal is to be an important player in Uzbekistan home care. The company competes with domestic manufacturers as it offers mainly economy and standard products.

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