

Mirta Ukraine TOV in Consumer Appliances (Ukraine)

https://marketpublishers.com/r/MED00BD1E3BEN.html

Date: November 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: MED00BD1E3BEN

Abstracts

The main strategy of Mirta Ukraine TOV is focused on strengthening the company's position in the consumer appliances market and improving consumer awareness of its brands. In order to achieve its aims, the company is in the process of widening its product range, including the introduction of the Mirta brand within categories in which the company has not yet been present.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Mirta Ukraine TOV: Key Facts

Production

Competitive Positioning

Summary 2 Mirta Ukraine TOV: Competitive Position 2015



I would like to order

Product name: Mirta Ukraine TOV in Consumer Appliances (Ukraine)
Product link: https://marketpublishers.com/r/MED00BD1E3BEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/MED00BD1E3BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970