

Minski Zavod Igristyh Vin OAO in Alcoholic Drinks (Belarus)

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Abstracts

Minski Zavod Igristyh Vin OAO is expected to maintain its monopoly within sparkling wine over the forecast period. The company is well established with a high share of production quotas and its products enjoy a strong reputation for quality. Sparkling wine is not an alcoholic drinks category where the Government is looking to reduce consumption as such wine tends to only be drunk on special occasions and is not linked with alcoholism.

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