

Minakva BB doo in Soft Drinks (Serbia)

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Date: April 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: MC49461E073EN

Abstracts

Minakva BB doo's goal is to maintain its strong position in the Serbian bottled water category by offering its unique bottled water that is naturally rich in iodine, as well as to increase its sales to countries in South Eastern Europe.

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