

Mimatec SA in Retailing (Uruguay)

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Abstracts

In late 2012, Ta-Ta SA acquired Mimatec SA and all associated companies but both continued working separately until the due diligence process was completed in March 2013. Under the new administration, all Mimatec's brands remained operational during 2013. However, during 2014 and 2015, Ta-Ta SA began transforming Multi Ahorro and Multi Ahorro Express stores into standard Ta-Ta supermarkets and new Ta convenience stores. Multi Ahorro Hogar, Mimatec's electronics and appliances specialist banner,...

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