

Milzu! SIA in Packaged Food (Latvia)

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Abstracts

Milzu! is a new entrant to breakfast cereals that rapidly expanded and aims to become one of the leading players in breakfast cereals in Latvia by 2018

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Contents

Strategic Direction

Key Facts

Summary 1 Milzu! SIA: Key Facts

Summary 2 Milzu! SIA: Operational Indicators

Competitive Positioning

Summary 3 Milzu! SIA: Competitive Position 2017

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