

Millie & More Pty Ltd in Tissue and Hygiene (Australia)

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Abstracts

Millie & More Pty Ltd manufactures and markets a range of feminine personal care products sold under the brand Moxie. The company focuses on developing convenient and innovative packaging in a bid to transform the image of sanitary protection. With its unique recyclable tin packaging, its Moxie brand combines feminine 1940s imagery with a functional range of tampons and pantyliners. The company recently concentrated its efforts on its online and social media presence and expanded its global...

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