

Milk Alternatives in Asia Pacific: Finding Opportunities for Growth

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Abstracts

Food trends are constantly evolving, impacted by many factors. Milk alternatives are no exception, and consumption has risen over the last few years, amidst the growing plant-based eating trend. This is one of the hottest topics in the food and nutrition industry. This report examines how the milk alternatives trends in Asia Pacific has evolved over the last few years and what factors have made an impact. It also explores future scenarios and the implications for businesses in the region.

Euromonitor International's Milk Alternatives in Asia Pacific: Finding Opportunities for Growth global briefing offers an insight into to the size and shape of the Packaged Food market, highlights buzz topics, emerging geographies, categories and trends and identifies the leading companies and brands. It also offers strategic analysis on driving packaged food industry trends like health and wellness, premiumisation, convenience and value-for-money and how those trends influence factors like new product developments, packaging innovations, retail distribution and retail pricing both historically and into the future.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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