

Milk-Agro spol sro in Packaged Food (Slovakia)

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Abstracts

Milk-Agro is set to further increase its number of outlets within Eastern and Central Slovakia in 2018, coupled with stronger marketing of its mainly regional products in stores. Its own dairy products will remain a major unique selling point for the company, which it will capitalise on by introducing further innovations, such as limited editions, within yoghurt and dairy desserts.

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Contents

Strategic Direction

Key Facts

Summary 1 Milk-Agro spol sro: Key Facts

Summary 2 Milk-Agro spol sro: Operational Indicators

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Milk-Agro spol sro: Competitive Position 2017

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