

Milcobel NV in Packaged Food (Belgium)

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Abstracts

As volume sales of cow's milk declined towards the end of the review period, Milcobel increased its investment in flavoured milk, ice cream, milk alternatives and other dairy such as cheese and butter, and thus, continued to record value sales growth within the overall packaged food industry in 2017.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

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