

# Mikroprybor SP TOV in Personal Accessories (Ukraine)

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## Abstracts

Mikroprybor SP TOV is expected to remain the biggest chained operator in watches distribution through its Secunda chain of jewellery and watch specialist retailers stores. The company opened one new outlet recently but is not expected to expand its outlet network significantly in the near future due to the comparatively sluggish performance of watches in Ukraine overall. Consumers are set to continue to economise and postpone replacement of items such as watches in the short term.

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## Contents

Strategic Direction

Key Facts

Summary 1 Mikroprybor SP TOV: Key Facts

Summary 2 Mikroprybor SP TOV: Operational Indicators

Company Background

Chart 1 Mikroprybor SP TOV: Secunda in Kyiv

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Mikroprybor SP TOV: Competitive Position 2016

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