

Mikie Oleo Nabati Industri PT in Home Care (Indonesia)

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Abstracts

Over the forecast period, Miki Oleo Nabati is expected to focus on the low end of private label home care products and is unlikely to invest much effort in research and development. Whilst the player also has its own brand, Pizzi in home care, it is likely to remain small in presence without efforts to drive the brand.

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