

Midsona Norge AS in Tissue and Hygiene (Norway)

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Abstracts

Midsona Norge is well positioned in tissue and hygiene with its strong brands and will focus on growth and continued increase in profitability. The company aims to strengthen its focus on its main domains within consumer health and beauty and personal care, and to expand with more distribution agreements in Scandinavia.

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Contents

Strategic Direction

Key Facts

Summary 1 Midsona Norge AS: Key Facts

Summary 2 Midsona Norge AS: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Midsona Norge AS: Competitive Position 2014

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