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Middle East and Africa Payscape 2023: Payment Policy Developments

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Abstracts

Consumer payment policy in the Middle East and Africa has developed rapidly over the past decade, with various successful examples as well as setbacks across the region. The benefits of cash alternatives are more well known to policy makers than ever before. Policies have opened competition for financial services and digital payments, resulting in an emerging fintech sector. Countries have raised the cost of cash through taxes, and have provided incentives for card and electronic payments.

Euromonitor International's Middle East and Africa Payscape 2023: Payment Policy Developments global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

Product coverage: Consumer Lending, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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