

# Middle East and Africa: A Region of Contrasting Automotive Opportunities

https://marketpublishers.com/r/MEA0E052F8FEN.html

Date: October 2013

Pages: 33

Price: US\$ 2,000.00 (Single User License)

ID: MEA0E052F8FEN

### **Abstracts**

Sub-Saharan Africa is projected to experience the greatest population growth of all the world's regions in the coming decade. Carmakers are therefore increasingly drawn to the region. There are, however, stark contrasts in the opportunities across the Middle East and Africa, and one strategy does certainly not fit all.

Euromonitor International's new Automotive reports are designed specifically for stakeholders in the automotive industry and are compiled from Euromonitor's unrivalled range of global macro-economic and consumer intelligence. This innovative approach assesses myriad 'pull' factors that help shape the future of vehicle demand: from consumer lifestyles to income and expenditure; from demographics and household profiles to social technologies. Automotive also draws upon perspectives from Euromonitor's coverage of other industries, including Consumer Electronics, Consumer Finance and Travel and Tourism.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Automotive products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Introduction
Sub-saharan Africa Rising
Automotive Comparative Analysis



#### I would like to order

Product name: Middle East and Africa: A Region of Contrasting Automotive Opportunities

Product link: https://marketpublishers.com/r/MEA0E052F8FEN.html

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/MEA0E052F8FEN.html">https://marketpublishers.com/r/MEA0E052F8FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970