

# Microwaves in the United Kingdom

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## Abstracts

An overall decline is expected in volume sales of microwaves in 2023. This is the result of expected declines for both built-in and freestanding microwaves. Of the two, built-in microwaves is set to see the stronger volume decline in 2023, given that this format experienced higher growth during the COVID-19 years, and is now seeing a stronger rebound as sales normalise. Freestanding microwaves is set to remain the most popular format in 2023, accounting for the vast majority of volume sales, wit...

Euromonitor International's Microwaves in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Microwaves market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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