

Microventures Inc in Retailing (Philippines)

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Abstracts

Microventures Inc continued to face the task of reaching more and more sari-sari stores for its Hapinoy network of stores. The company is expected to continue developing existing projects, with a focus as well on those recently launched. These efforts focused on the development of sari-sari store outlets in areas that were affected by Typhoon Haiyan, specifically in Leyte, Philippines. Another major project included the push for sari-sari stores to become mobile money hubs, to address the lack...

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Contents

Strategic Direction

Key Facts

Summary 1 Microventures Inc: Key Facts

Summary 2 Microventures Inc: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 Microventures Inc: Competitive Position 2014

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