

Michael Kors Holdings Ltd in Personal Accessories (USA)

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Abstracts

Michael Kors Holdings Ltd will continue strengthening in both the retail and wholesale business segments to maintain its leading position in the US personal accessories market. Michael Kors will continue opening new retail stores in the US in order to reinforce its brand image. In addition, Michael Kors will expand the size of shop-in-shop footprint within department stores to attract a large audience of department stores' customers and generate more sales.

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Contents

Strategic Direction and Background

Key Facts

Summary 1 Michael Kors Holdings Ltd: Key Facts

Summary 2 Michael Kors Holdings Ltd: Operational Indicators

Competitive Positioning

Summary 3 Michael Kors Holdings Ltd: Competitive Position 2014

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