

Michael Kors Holdings Ltd in Luxury Goods (USA)

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Abstracts

Michael Kors Holdings will continue to focus on its retail business segments to maintain its leading position amongst the leaders in luxury goods. The company expanded its store count aggressively over the review period, and will continue to expand retail stores in the US. Also, the company focused on internet retailing and brought e-commerce technology in-house in 2014. The launch of its own e-commerce website will help drive further revenue growth through internet retailing.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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