

# MHA Reinhard Müller HandelsgmbH in Tissue and Hygiene (Austria)

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## Abstracts

The main strategy of MHA Reinhard Müller over the forecast period will be to establish itself more firmly in health and beauty retailing in Austria and to become the leader within this market. In addition to this, the company is also predicted to continue focusing on expansion of its outlets that feature health and beauty retail outlets, parapharmacies/drugstores and perfumeries in one outlet.

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