

MHA Reinhard Müller Handels GmbH in Tissue and Hygiene (Austria)

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Abstracts

MHA Reinhard Müller is set to focus on establishing itself more firmly in health and beauty retailing in Austria and to become the leader over the forecast period. The company is also expected to continue focusing on the expansion of its outlets that include health and beauty retail outlets, parapharmacies/drugstores and perfumeries in one outlet. With the second-ranked health and beauty specialist retailer dm-Drogerie Markt GmbH & Co KG entering internet retailing in 2014 and the leader Rewe...

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