

Mexico: Country Profile

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Abstracts

Mexico's economy will improve slightly in 2016. Manufacturing and services are the main drivers of growth. Exports will also see a modest rebound. A fall in domestic oil production dampens investor interest. Steady wage growth and lower rates of unemployment support private consumption. Growth rates will edge upward, reaching 3.2% per year in the medium term. External demand should strengthen in the future while private investment is expected to pick up.

Euromonitor's Mexico: Country Profile report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Lifestyles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Mexico: Country Profile



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Contents

Key Points

Chart 1 Real GDP Growth and Per Capita GDP: 2009-2015

Facts

Area

Currency

Location

Capital

Government

Head of State

Head of Government

Ruling Party

Political Structure

Last Elections

Political Stability and Risks

International Issues

Government Finance

Chart 2 Public Debt: 2009-2014

Economy

Economic Structure and Major Industries

Overview of the Economy

Foreign Trade

Chart 3 Total Foreign Trade: 2009-2014

Economic Prospects

Chart 4 Real GDP Growth: 2009-2015

Evaluation of Market Potential

Business Environment

Table 1 Indicators of Business Environment: 2016

Energy

Chart 5 Primary Consumption of Energy (% of total): 2014

Society

Population

Chart 6 Age Pyramid in 2014 and 2030

Income and Expenditure

Chart 7 Per Capita Annual Disposable Income, Spending and Savings Ratio:

2009-2014



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