

# Mexico: Country Profile

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## Abstracts

Mexico's economy will improve slightly in 2016. Manufacturing and services are the main drivers of growth. Exports will also see a modest rebound. A fall in domestic oil production dampens investor interest. Steady wage growth and lower rates of unemployment support private consumption. Growth rates will edge upward, reaching 3.2% per year in the medium term. External demand should strengthen in the future while private investment is expected to pick up.

Euromonitor's Mexico: Country Profile report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Lifestyles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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