

Metz Consumer Electronics GmbH in Consumer Electronics (Germany)

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Abstracts

Metz Consumer Electronics plans to further focus on the development of innovative premium quality televisions "Made in Germany" in order to re-establish its good reputation and standing in the country. Being one of the first manufacturers to introduce OLED televisions in Germany, it aims to attract consumers through its renowned simplistic yet highly innovative technologies and designs. In addition, Metz is set to support its parent company Skyworth with logistics and administrative tasks as wel...

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