

## Metsä Tissue GmbH in Tissue and Hygiene (Germany)

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### Abstracts

Metsä Tissue GmbH, which is part of Metsä Group's hygiene, AFH and cooking paper producing and selling division Metsä Tissue, is entirely aligned in its business and strategic direction with their parent company. It is part of the huge and steadily growing network which Metsä Group is establishing worldwide to achieve its ambitiously set goal: Become the market leader in all key markets in Europe. Especially in Germany, this is a very challenging goal, seeing as the German tissue market is a...

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July 2013

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