

# Metropolitan Bank & Trust Co - Metrobank - MBTC in Financial Cards and Payments (Philippines)

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## Abstracts

Metrobank planned to open 25 branches in the country during 2014 to strengthen its local presence in preparation for ASEAN integration in 2015. The bank is planning to improve its presence in rural areas; thus, it expects to open more branches in the Visayas and Mindanao areas. The company also communicated about growing its consumer loan businesses in the Philippines to take advantage of Filipinos' improved appetite for credit.

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