

Metro Cash & Carry doo in Packaged Food (Croatia)

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Abstracts

Metro Cash & Carry continues to pursue its already-established goals for the future. They go in two directions: supplying horeca and supplying small independent businesses. These two goals do not necessarily exclude each other.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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