

# Metcash Ltd in Retailing (Australia)

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## Abstracts

Metcash's primary focus remains the food and grocery business as it faces difficult market conditions, including intensified competition and aggressive discounting and food price deflation. Metcash has embarked on an important strategic review, with the new CEO Ian Morrice in place since June 2013. The key issues the company plans to address include options to reduce costs for transport and distribution and to reduce the cost of serving its network of more than 2, 500 IGA retailers.

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