

Metal Packaging in Asia Pacific

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Abstracts

Metal packaging continues to be an important, and growing, pack type in Asia Pacific, led by metal beverage cans for soft drinks and beer, which account for the bulk of metal packaging in the region. While metal packaging was negatively impacted by the pandemic in 2020, it had been recording positive growth in the earlier years of the historic period, driven by alcoholic drinks packaging, with further positive growth expected over the forecast period.

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Euromonitor International's Metal Packaging in Asia Pacific global briefing offers an insight into to the size and shape of the packaging market, highlights the effect of emerging geographies, categories and consumer trends on the packaging landscape. It identifies the leading pack types, offers strategic analysis of key factors influencing the packaging market - be they packaging innovations, consumption growth, category switching, economic/lifestyle influences, legislation or environmental issues. Forecasts illustrate how the market is set to change and criteria for success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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