

Merz Consumer Care Austria GmbH in Beauty and Personal Care (Austria)

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Abstracts

Over the forecast period, Merz Consumer Care Austria GmbH is aiming to strengthen its position and increase its value share within beauty and personal care. In order to achieve this goal, the company is expected to develop products in its core areas minding the highest standards. Merz Consumer Care Austria is thus likely to continue to invest heavily in research and development.

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