

Merlin Entertainments Group Ltd in Travel and Tourism (United Kingdom)

<https://marketpublishers.com/r/M07F9681361EN.html>

Date: September 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: M07F9681361EN

Abstracts

Merlin Entertainments Group continued to show positive growth in both revenue and profits in 2012 mainly due to new acquisitions and launches. The company's like-for-like business, however, suffered in 2012 due to the wet weather conditions in the UK and northern Europe, as well as competition the company received from the London Olympics and Paralympics. Recent acquisitions, such as Living & Leisure in 2012, indicate how the company is expected to continue growing in the United Kingdom to...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Merlin Entertainments Group: Key Facts

Summary 2 Merlin Entertainments Group: Operational Indicators

Company Background

Competitive Positioning

I would like to order

Product name: Merlin Entertainments Group Ltd in Travel and Tourism (United Kingdom)

Product link: <https://marketpublishers.com/r/M07F9681361EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M07F9681361EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970