

Mercantil CA, Banco Universal in Financial Cards and Payments (Venezuela)

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Abstracts

Mercantil CA, Banco Universal's strategy is to expand across Venezuela by offering a range of products and services as well as engaging in the ongoing segmentation of its business. The company will continue to focus on social responsibility and increasing the well-being of its employees as well as contributing to the goals of more than a hundred NGOs with which it maintains relations. In addition, the bank is looking to reduce Venezuela's unbanked population by offering products and services...

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