

MercadoLibre S de RL de CV in Retailing (Mexico)

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Date: December 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: MBC47FC2BD2EN

Abstracts

MercadoLibre is the leading Latin American online marketplace, featuring product listings from consumers as well as businesses. The company is headquartered in Argentina but maintains country-specific pages for 15 countries, including Mexico as well as Brazil, Venezuela, the Dominican Republic, Panama and Guatemala.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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