

MercadoLibre Inc in Retailing (Mexico)

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Abstracts

MercadoLibre is the leading Latin American online marketplace, featuring product listings from consumers as well as businesses. The company is headquartered in Argentina but maintains country-specific pages for 15 countries, including Brazil, Venezuela, the Dominican Republic, Panama and Guatemala.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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