

Menswear in the US

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Abstracts

Despite seeing robust recovery in 2021, the current value growth rate of menswear notably decelerated in 2022, and has faced continuing challenges in 2023. This slowdown can primarily be attributed to the return to the pre-pandemic level of sales, persistent surges in inflation, and enduring economic uncertainties that have loomed since 2022. Although the inflation rate for 2023 is lower than that of 2022, consumer prices have continued to rise, surpassing historical patterns. Players have shift...

Euromonitor International's Menswear in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Menswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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