

Menswear in Saudi Arabia

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Abstracts

Menswear in the Kingdom of Saudi Arabia is inspired by both local, traditional garments, and global fashion trends. Traditional wear for men typically consists of long flowing gowns and thobes, with the latter being a long-sleeved, ankle-length, traditional robe which is mainly worn by men. Indeed, kandura (thobes) and bisht (cloak-like robes often worn by secular officials or clergy, along with tribal chiefs, kings, and imams) are the main traditional clothing for men, often worn with ghutra (t...

Euromonitor International's Menswear in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Menswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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