

Menswear in Russia

<https://marketpublishers.com/r/MEE78E9A817EN.html>

Date: February 2021

Pages: 31

Price: US\$ 990.00 (Single User License)

ID: MEE78E9A817EN

Abstracts

Menswear was negatively impacted by the COVID-19 pandemic in 2020 as the majority of non-essential retail outlets in Russia were forced to close their doors to customers in April and May. The authorities put in place these national lockdown measures in order to interrupt the spread of the COVID-19 virus in Russia in 2020. When retail outlets in menswear were permitted to reopen following the lifting of national lockdown restrictions, the category was still negatively affected by the longer lasti...

Euromonitor International's Menswear in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Menswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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