

Menswear in Indonesia

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Abstracts

The overall rate of retail volume growth in menswear slowed in 2023, compared to the previous two years. The high rate of inflation, at least during the first half of the year, meant that consumers continued to suffer from reduced levels of purchasing power and therefore focused their spending on those items seen as being necessary. Moreover, Indonesian men tend to replace older items of clothing less regularly than women, as well as being less likely to engage in impulse-buying when it comes to...

Euromonitor International's Menswear in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Menswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Menswear in Indonesia
Euromonitor International
November 2023
List Of Contents And Tables
MENSWEAR IN INDONESIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Casual-inspired designs shape the menswear industry
Local brands gain prominence, thanks to popularity of batik
Rise of digital media contributes to growing male interest in fashion

PROSPECTS AND OPPORTUNITIES

Younger generation will drive future growth in menswear
Uniqlo to continue as leading player, thanks to its innovative marketing approach
Collaborations between brands will give players access to untapped audiences

CATEGORY DATA

Table 1 Sales of Menswear by Category: Volume 2018-2023
Table 2 Sales of Menswear by Category: Value 2018-2023
Table 3 Sales of Menswear by Category: % Volume Growth 2018-2023
Table 4 Sales of Menswear by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Menswear: % Value 2019-2023
Table 6 LBN Brand Shares of Menswear: % Value 2020-2023
Table 7 NBO Company Shares of Men's Outerwear: % Value 2019-2023
Table 8 LBN Brand Shares of Men's Outerwear: % Value 2020-2023
Table 9 NBO Company Shares of Men's Swimwear: % Value 2019-2023
Table 10 LBN Brand Shares of Men's Swimwear: % Value 2020-2023
Table 11 NBO Company Shares of Men's Underwear: % Value 2019-2023
Table 12 LBN Brand Shares of Men's Underwear: % Value 2020-2023
Table 13 Forecast Sales of Menswear by Category: Volume 2023-2028
Table 14 Forecast Sales of Menswear by Category: Value 2023-2028
Table 15 Forecast Sales of Menswear by Category: % Volume Growth 2023-2028
Table 16 Forecast Sales of Menswear by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN INDONESIA

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 17 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 18 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 19 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 20 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 21 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 22 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 23 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 24 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 25 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 26 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 27 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 28 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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