

# Menswear in Colombia

<https://marketpublishers.com/r/MDA83E858F2EN.html>

Date: November 2023

Pages: 25

Price: US\$ 990.00 (Single User License)

ID: MDA83E858F2EN

## Abstracts

As society has now reopened in the wake of the pandemic and men have returned to their places of work and can once again enjoy social gatherings, items, such as outerwear, have become more necessary than underwear and nightwear. With limited budgets, men are opting to prioritise items that will be seen in public, such as jeans or shirts, ignoring their need to update items that will only be worn at home. Loungewear, which became popular during the pandemic, has now been heavily substituted by sp...

Euromonitor International's Menswear in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Menswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Menswear in Colombia  
Euromonitor International  
November 2023

### LIST OF CONTENTS AND TABLES

MENSWEAR IN COLOMBIA  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Men focus on purchasing items that are seen in public  
Androgynous look gains popularity leading women to purchase from the men's section  
Linen becomes a popular material in menswear

### PROSPECTS AND OPPORTUNITIES

Sustainable fashion continues influencing menswear  
Consumers continue seeking comfort in menswear  
Price-sensitive consumers balance necessity and affordability as they shop

### CATEGORY DATA

- Table 1 Sales of Menswear by Category: Volume 2018-2023
- Table 2 Sales of Menswear by Category: Value 2018-2023
- Table 3 Sales of Menswear by Category: % Volume Growth 2018-2023
- Table 4 Sales of Menswear by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Menswear: % Value 2019-2023
- Table 6 LBN Brand Shares of Menswear: % Value 2020-2023
- Table 7 NBO Company Shares of Men's Nightwear: % Value 2019-2023
- Table 8 LBN Brand Shares of Men's Nightwear: % Value 2020-2023
- Table 9 NBO Company Shares of Men's Outerwear: % Value 2019-2023
- Table 10 LBN Brand Shares of Men's Outerwear: % Value 2020-2023
- Table 11 NBO Company Shares of Men's Swimwear: % Value 2019-2023
- Table 12 LBN Brand Shares of Men's Swimwear: % Value 2020-2023
- Table 13 NBO Company Shares of Men's Underwear: % Value 2019-2023
- Table 14 LBN Brand Shares of Men's Underwear: % Value 2020-2023
- Table 15 Forecast Sales of Menswear by Category: Volume 2023-2028
- Table 16 Forecast Sales of Menswear by Category: Value 2023-2028
- Table 17 Forecast Sales of Menswear by Category: % Volume Growth 2023-2028
- Table 18 Forecast Sales of Menswear by Category: % Value Growth 2023-2028

## APPAREL AND FOOTWEAR IN COLOMBIA EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

### **2023 KEY TRENDS**

Competitive landscape

Retailing developments

What next for apparel and footwear?

### **MARKET DATA**

Table 19 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 20 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 21 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 22 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 23 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 24 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 25 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 26 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 27 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 28 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 29 Forecast Sales of Apparel and Footwear by Category: % Volume Growth  
2023-2028

Table 30 Forecast Sales of Apparel and Footwear by Category: % Value Growth  
2023-2028

### **DISCLAIMER**

### **SOURCES**

Summary 1 Research Sources

## I would like to order

Product name: Menswear in Colombia

Product link: <https://marketpublishers.com/r/MDA83E858F2EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MDA83E858F2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970